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To: USPTO
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 OUR REF.: DELUXE.001A
 APPL. NO: 09/550,354
 FROM: Gregory A. Hermanson
 OPERATOR: Connie Nuckles No. OF PAGES: 20 (incl. cover sheet)
 DATE: February 7, 2006

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Docket No.: DELUXE.001A

Page 1 of 1

Please Direct All Correspondence to Customer Number 20995**REQUEST FOR CONTINUED EXAMINTION (RCE)**

Applicant : Weber, et al.
 Appl. No. : 09/550,354
 Filed : April 14, 2000
 For : INTELLIGENT
 PERSONALIZATION SYSTEM
 AND METHOD
 Examiner : Yogesh C. Garg
 Group Art Unit : 3625

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Gregory A. Hermanson, Reg. No. 53,018

Mail Stop RCE
 Commissioner for Patents
 P.O. Box 1450, Alexandria, VA 22313-1450

Dear Sir:

This Request for Continued Examination (RCE) is being made as follows:

1. Submission Required under 37 CFR 1.114:

(X) Enclosed:

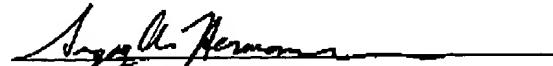
(X) Amendment and Response to Office Action in eighteen (18) pages.

2. The fee has been calculated as shown below:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
RCE Fee		1801 (\$790)		\$790
Excess Claims	50 - 55 = 0	1202 (\$50)	0 x 50 =	\$0
Excess Independent	7 - 7 = 0	1201 (\$200)	0 x 200 =	\$0
			TOTAL FEE DUE	\$0

3. Payment:

(X) The Commissioner is hereby authorized to charge the above-itemized fees, including any fees for additional extension of time, to Deposit Account Number 11-1410.


 Gregory A. Hermanson
 Registration No. 53,018
 Attorney of Record
 Customer No. 20,995
 (619) 235-8550

2353186/cfh/020706